

The AI Champion Profile Checklist

Who to nominate for your AI Champions network. Use one checklist per team, before nominations go out.

AI Champions are subject matter experts in their teams who are curious and want to lead the way with AI. They do not need AI knowledge to start. The program gives them the AI skills.

LOOK FOR SOMEONE WHO

- ☐ Is a subject matter expert in their team's work
- ☐ Is curious and wants to develop
- ☐ Wants to lead the way with AI in their team, with or without prior AI experience
- ☐ Communicates well and listens to colleagues
- ☐ Is trusted by colleagues in their team or market
- ☐ Is open to the people side of change, including colleagues who worry about AI
- ☐ Is motivated to take on the role alongside their regular job

THINK TWICE BEFORE NOMINATING

- ☐ Only the most technical person on the team
- ☐ The busiest person on the team
- ☐ Someone as a reward for strong performance
- ☐ Someone who joined very recently

YOUR NOMINATIONS

TEAM	NOMINEE	NOTES